

JANUARY 16-18, 2013

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10th Annual



DEREK JETER
CELEBRITY GOLF CLASSIC

presented by
SEMINOLE HARD ROCK HOTEL & CASINO



TAMPA



TURN 2 FOUNDATION, INC

TAMPA, FLORIDA

SCHEDULE OF EVENTS

WEDNESDAY, JANUARY 16, 2013

LAUNCH PARTY

Seminole Hard Rock Hotel & Casino | 7:30 pm
Sponsor cocktail reception with hors d'oeuvres, silent auction, and special entertainment

THURSDAY, JANUARY 17, 2013

SPONSOR TOURNAMENT & CELEBRITY SHOOT-OUT*

Round of Golf | TPC of Tampa Bay | 9:30 am Shotgun
18-holes of golf followed by a celebrity closest-to-pin contest

DRAW PARTY

Avila Golf & Country Club | 7:00 pm
Dinner and celebrity draw

FRIDAY, JANUARY 18, 2013

CELEBRITY GOLF CLASSIC & AWARDS CEREMONY*

Avila Golf & Country Club | 10:00 am Shotgun

** Only sponsors playing in a foursome are permitted at this event*



TURN 2 FOUNDATION, INC

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Since its launch in 1996, the Turn 2 Foundation has awarded more than \$16 million in grants to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and "TURN 2" healthy lifestyles.

Through these ventures, the Foundation strives to create outlets that promote academic excellence, leadership development, and positive behavior.

These programs all share the same goal of helping today's youth become the leaders of tomorrow.

For more information, visit us online at www.turn2foundation.org or call us at 212.475.2978.

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OFFICIAL SPONSORS



TAMPA

Presenting Sponsor



Official Auction Sponsor



Official Host of the
Celebrity Golf Classic



Tampa Bay

Official Host of the
Sponsor Tournament



Official Ground
Transportation Sponsor

SPONSORSHIP PACKAGES

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\$30,000 GOLF SPONSOR

LAUNCH PARTY

- Eight (8) tickets
- Eight (8) party gift bags

SPONSOR TOURNAMENT

- One (1) reserved foursome (4 playing spots) with a celebrity
- Greens fees, golf carts, and lunch
- One (1) group photograph with team celebrity
- Corporate name on one (1) tee box or green

DRAW PARTY

- Eight (8) tickets

CELEBRITY GOLF CLASSIC

- One (1) reserved foursome (4 playing spots) with a celebrity
- Greens fees, golf carts, and lunch
- One (1) group photograph with team celebrity
- Corporate name on one (1) tee box or green
- Four (4) golfer gift bags

ADVERTISEMENT

- Verbal acknowledgement from the stage and logo recognition on the graphic displays at the Launch Party
- Full-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website

MEMORABILIA

- Eight (8) unique autographed Derek Jeter memorabilia items

\$22,000 GOLF SPONSOR*

LAUNCH PARTY

- Four (4) tickets
- Four (4) party gift bags

SPONSOR TOURNAMENT

- One (1) reserved foursome (4 playing spots)*
- Greens fees, golf carts, and lunch
- Corporate name on one (1) tee box or green

DRAW PARTY

- Four (4) tickets

CELEBRITY GOLF CLASSIC

- One (1) reserved foursome (4 playing spots) with a celebrity
- Greens fees, golf carts, and lunch
- One (1) group photograph with team celebrity
- Corporate name on one (1) tee box or green
- Four (4) golfer gift bags

ADVERTISEMENT

- Half-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website

MEMORABILIA

- Four (4) unique autographed Derek Jeter memorabilia items

* \$22,000 Sponsors are given the opportunity to guarantee their foursome play with a celebrity for an additional \$2,500. Celebrity pairings will be drawn at random.

\$10,000 GOLF SPONSOR

LAUNCH PARTY

- Two (2) tickets
- Two (2) party gift bags

SPONSOR TOURNAMENT

- Two (2) playing spots
- Greens fees, golf carts, and lunch
- Corporate name on one (1) tee box or green

DRAW PARTY

- Two (2) tickets

CELEBRITY GOLF CLASSIC

- Two (2) playing spots as part of a foursome with a celebrity
- Greens fees, golf carts, and lunch
- One (1) group photograph with team celebrity
- Corporate name on one (1) tee box or green
- Two (2) golfer gift bags

SPONSORSHIP PACKAGES (cont'd)

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SPONSORSHIP

NEW

\$7,500 GOLF CART SPONSOR

*(Only 1 Available—Contact
Turn 2 Events at 212.475.2978)*

- Prominent placement of your corporate logo on all player carts at the Sponsor Tournament and Celebrity Golf Classic
- Full-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 Website
- Two (2) tickets to the Launch Party
- Two (2) Launch Party gift bags

NEW

\$7,500 GOLF BALL SPONSOR

*(Only 1 Available—Contact
Turn 2 Events at 212.475.2978)*

- Placement of your corporate logo on golf balls distributed to each golfer at the Celebrity Golf Classic
- Quarter-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 Website
- Two (2) tickets to the Launch Party
- Two (2) Launch Party gift bags

\$7,500 LAUNCH PARTY SPONSOR

- Ten (10) tickets
- Ten (10) party gift bags
- Half-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website
- Ten (10) Derek Jeter memorabilia items

\$5,000 LAUNCH PARTY SPONSOR

- Five (5) tickets
- Five (5) party gift bags
- Quarter-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website
- Five (5) Derek Jeter memorabilia items

\$1,000 LAUNCH PARTY SPONSOR

- Two (2) tickets
- Two (2) party gift bags

ADVERTISING

NEW

\$2,500 Two-Page Spread

*(Limited Availability—Contact Turn 2 Events
at 212.475.2978)*

- Two-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

\$1,750 Full-Page Ad

- Full-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

\$1,250 Half-Page Ad

- Half-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

\$750 Quarter-Page Ad

- Quarter-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

BOARD OF DIRECTORS

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DR. S. CHARLES JETER

Vice Chairman

DOROTHY C. JETER

Treasurer

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Secretary

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ADVERTISING INFORMATION

Two-Page Color Ad:	17" wide x 11" high
Full-Page Color Ad:	7.5" wide x 10" high
Half-Page Color Ad:	7.5" wide x 5" high
Quarter-Page Color Ad:	3.5" wide x 4.75" high

Please send your company logo and advertising material in an electronic format* (see acceptable formats below)

Closing date for advertising material is **Friday, December 7, 2012.**

We cannot guarantee that ads received after the closing date will be included in the *Turn 2 Magazine*.

Advertising material must be submitted electronically (camera ready) or on CD accompanied by a hard copy—full color, no bleeds on Full-Page, Half-Page and Quarter-Page ads only. Two-Page Color Ads require bleeds of 1/8 inch all around. Proofs are not available for review prior to publication.

Acceptable formats include:

- Digital format submitted in InDesign (Mac Only) with supporting Photoshop, Illustrator, or other graphic files and type fonts included*
- PDF files in the exact full, half & quarter page size dimensions at 300 dpi
- Photoshop file
- Illustrator file

* All supporting files must be at 300 dpi resolution

Email electronic files to events@turn2foundation.org. Mail CD's and hard copies to:

Turn 2 Foundation, Inc.
Attn. Events
215 Park Avenue South, Suite 1905
New York, NY 10003
212.475.2978