

11TH ANNUAL

DEREK JETER CELEBRITY GOLF CLASSIC

PRESENTED BY
SEMINOLE HARD ROCK HOTEL & CASINO

JANUARY 15-17, 2014
TAMPA, FLORIDA



TAMPA

WEDNESDAY
JANUARY 15

LAUNCH PARTY

SEMINOLE HARD ROCK HOTEL & CASINO

7:30 PM

SPONSOR COCKTAIL RECEPTION WITH
HORS D'OEUVRES, SILENT AUCTION, AND
LIVE ENTERTAINMENT

THURSDAY
JANUARY 16

SPONSOR TOURNAMENT &
CELEBRITY SHOOT-OUT*

TPC OF TAMPA BAY | ROUND OF GOLF

9:30 AM | SHOTGUN

18-HOLES OF GOLF FOLLOWED BY A CELEBRITY
CLOSEST-TO-PIN CONTEST

DRAW PARTY

AVILA GOLF & COUNTRY CLUB

7:00 PM

DINNER AND CELEBRITY DRAW

FRIDAY
JANUARY 17

CELEBRITY GOLF CLASSIC &
AWARDS CEREMONY*

AVILA GOLF & COUNTRY CLUB

10:00 AM | SHOTGUN

** Only sponsors playing in a foursome are permitted at this event*



TURN 2 FOUNDATION, INC

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OFFICIAL SPONSORS

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Tampa Bay

SPONSORSHIP PACKAGES

\$30,000 GOLF SPONSOR

LAUNCH PARTY

- Eight tickets
- Eight party gift bags

SPONSOR TOURNAMENT

- One reserved foursome with a celebrity
- Greens fees, golf carts, and lunch
- One group photograph with team celebrity
- Corporate name on one tee box or green

DRAW PARTY

- Eight tickets

CELEBRITY GOLF CLASSIC

- One reserved foursome with a celebrity
- Greens fees, golf carts, and lunch
- One group photograph with team celebrity
- Corporate name on one tee box or green
- Four golfer gift bags

ADVERTISEMENT

- Verbal acknowledgement from the stage and logo recognition on the graphic displays at the Launch Party
- Full-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website

MEMORABILIA

- Eight unique autographed Derek Jeter memorabilia items

\$22,000 GOLF SPONSOR*

LAUNCH PARTY

- Four tickets
- Four party gift bags

SPONSOR TOURNAMENT

- One reserved foursome*
- Greens fees, golf carts, and lunch
- Corporate name on one tee box or green

DRAW PARTY

- Four tickets

CELEBRITY GOLF CLASSIC

- One reserved foursome with a celebrity
- Greens fees, golf carts, and lunch
- One group photograph with team celebrity
- Corporate name on one tee box or green
- Four golfer gift bags

ADVERTISEMENT

- Half-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website

MEMORABILIA

- Four unique autographed Derek Jeter memorabilia items

*\$22,000 Sponsors are given the opportunity to guarantee their foursome play with a celebrity for an additional \$2,500. Celebrity pairings will be drawn at random.

\$10,000 GOLF SPONSOR

LAUNCH PARTY

- Two tickets
- Two party gift bags

SPONSOR TOURNAMENT

- Two playing spots
- Greens fees, golf carts, and lunch
- Corporate name on one tee box or green

DRAW PARTY

- Two tickets

CELEBRITY GOLF CLASSIC

- Two playing spots as part of a foursome with a celebrity
- Greens fees, golf carts, and lunch
- One group photograph with team celebrity
- Corporate name on one tee box or green
- Two golfer gift bags

SPONSORSHIP PACKAGES CONTINUED

\$7,500 GOLF CART SPONSOR (ONLY 1 AVAILABLE)

- Prominent placement of your corporate logo on all player carts at the Sponsor Tournament and Celebrity Golf Classic
- Full-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 Website
- Two tickets to the Launch Party
- Two Launch Party gift bags

\$7,500 GOLF BALL SPONSOR (ONLY 1 AVAILABLE)

- Placement of your corporate logo on golf balls distributed to each golfer at the Celebrity Golf Classic
- Quarter-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 Website
- Two tickets to the Launch Party
- Two Launch Party gift bags

\$7,500 LAUNCH PARTY SPONSOR

- Ten tickets
- Ten party gift bags
- Half-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website
- Ten Derek Jeter memorabilia items

\$5,000 LAUNCH PARTY SPONSOR

- Five tickets
- Five party gift bags
- Quarter-page full color ad and corporate listing in the Turn 2 Magazine and on the Turn 2 website
- Five Derek Jeter memorabilia items

\$1,000 LAUNCH PARTY SPONSOR

- Two tickets
- Two party gift bags

ADVERTISING

\$2,500 TWO-PAGE SPREAD (LIMITED AVAILABILITY)

- Two-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

\$1,750 FULL-PAGE AD

- Full-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

\$1,250 HALF-PAGE AD

- Half-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

\$750 QUARTER-PAGE AD

- Quarter-page full color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

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ADVERTISING INFORMATION

Two-Page Color Ad:	17" wide x 11" high
Full-Page Color Ad:	7.5" wide x 10" high
Half-Page Color Ad:	7.5" wide x 5" high
Quarter-Page Color Ad:	3.5" wide x 4.75" high

Please send your company logo and advertising material in an electronic format*
(see acceptable formats below)

Closing date for advertising material is **Friday, December 13, 2013**

We cannot guarantee that ads received after the closing date will be included in the *Turn 2 Magazine*.

Advertising material must be submitted electronically (camera ready) or on CD accompanied by a hard copy—full color, no bleeds on Full-Page, Half-Page and Quarter-Page ads only. Two-Page Color Ads require bleeds of 1/8 inch all around. Proofs are not available for review prior to publication.

Acceptable formats include:

- Digital format submitted in InDesign (Mac Only) with supporting Photoshop, Illustrator, or other graphic files and type fonts included*
- PDF files in the exact full, half & quarter page size dimensions at 300 dpi
- Photoshop file
- Illustrator file

* All supporting files must be at 300 dpi resolution

Email electronic files to events@turn2foundation.org. Mail CDs and hard copies to:

Turn 2 Foundation, Inc.
Attn: Events
215 Park Avenue South, Suite 1905
New York, NY 10003
212.475.2978